



January 19, 2018

Community Partners:

We are pleased to announce that the sixth annual Get LBI Running 5k Run/Walk will be held on Saturday, May 19, 2018. Once again, all proceeds from the run/walk will benefit the Surf City Volunteer Fire Department & EMS.

Over the past five years, the event attracted over 1500 participants and raised over \$30,000 dollars for the Surf City Volunteer Fire Department & EMS. This success was in large part due to the fantastic support we received from the community and our sponsors.

After Hurricane Sandy, we all came to appreciate the brave men and women of the Surf City Fire Department more than ever. We want to make sure that we continue to show our appreciation and support now and in the future. For this reason, we have decided to make Get LBI Running an annual event! This annual event is a way to give back to them and let them know that we all appreciate everything that they do – in disaster and in good times.

We invite you to take advantage of the opportunity to market your business while supporting a great cause. There are a variety of sponsorship levels outlined on the following page, all of which make your business name visible to participants and supporters on our race website and social media networks.

Your support will help to make this event a success. If you are interested in being a sponsor or making a donation, please fill out the form on the next page and return it to us no later than April 10, 2018. This will ensure that your business name will appear on all promotional materials and the race shirt.

If there is a different type of sponsorship or service that you may provide, or if you have any questions, please feel free to contact us. Thank you for your generous support!

Sincerely,
Kim Cassidy
Race Director
Get LBI Running 5K Run/Walk
GetLBIRunning@gmail.com
www.GetLBIRunning.com
917-617-9212

Get LBI Running is a 501(c)(3) charitable organization



Sponsorship Levels:

Platinum Sponsorship - \$750 and up.

- Business logo and name on social media outlets, with links to your website
- Distribution of marketing materials in race participant packets
- Business logo and name on all promotional posters and race applications
- Business logo on race T-shirt (one color only)
- 4 free race registrations

Gold Sponsorship - \$500 - \$749

- Business name and logo on social media outlets, with links to your website
- Distribution of marketing materials in race participant packets
- Business name on all promotional posters and race applications
- Business name on race T-shirt
- 3 free race registrations

Silver Sponsorship - \$250 - \$499

- Business name on social media outlets, with links to your website
- Distribution of marketing materials in race participant packets
- Business name on race applications
- Business name on race T-shirt
- 2 free race registrations

Bronze Sponsorship - \$100 - \$249

- Business name on social media outlets, with links to your website
- Distribution of marketing materials in race participant packets
- Business name on race applications
- Business name on race T-shirt
- 1 free race registration

Family Sponsorship - \$100

- Family Name on race T-shirt
- 4 free race registrations

Product Donation – If you would like to make a product donation (for example: water bottles or food on race morning for runners/walkers) that would be greatly appreciated

- Business name on social media outlets, with links to your website
- Business name on race t-shirt
- Mention in pre-race and post-race recap email.
- 1 free race registration.

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5.19.2018
GET
LBI
RUNNING
5K
SURF CITY, NJ



Business Name _____
Contact Person _____
Address _____
Website _____
Phone _____ Email _____

Sponsorship level (*please circle*): Platinum Gold Silver Bronze Family Product

We plan to provide materials for the participant bags: Yes No
If yes, please provide those materials via mail or in person by Friday, May 4, 2018

Logos/Artwork should be submitted to GetLBIRunning@gmail.com as follows:

- Logos for website and print material should be submitted as hi-res JPEG, AI, or EPS files.

Once we have received your signed paperwork, we will provide you with a code to register your participant(s) using the online registration system. Please register your participant(s) no later than April 20, 2018 so that we can ensure the proper t-shirt size for your participant(s).

By signing below, I agree to pledge the amount indicated above for the purpose of raising funds for the Get LBI Running 5K Run/Walk

Printed Name

Signature

Date

Please make checks payable to:

Get LBI Running
333 North 3rd Street
Surf City, NJ 08008

All proceeds benefit the Surf City Volunteer Fire Department and EMS

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